



AUDIOCONFERENCE 2007

- January 11, 2007** *A Living Endowment – The Key to Unrestricted Giving*
- February 6, 2007** *Cause-Marketing for Nonprofits: Partner for Purpose, Passion and Profits*
- February 20, 2007** *Confronting the Elephants in the Room: How to Become an Exceptional Nonprofit*
- March 8, 2007** *New Demographics Call for New Approaches in Fundraising (Diversity session)*
- April 10, 2007** *The Development Plan – The Foundation of Success*
- April 18, 2007** *How to Write Donor-Centric Communications and Raise Lots More Money*
- May 3, 2007** *Involving Your Board in Fundraising, Even When They Aren't Perfect*
- May 16, 2007** *Ask – For Yourself! How an Effective Life Plan Can Benefit You Professionally, Financially and In Every Way You Deserve (A self-help session for fundraisers)*
- June 7, 2007** *A Planned Giving Program Anyone Can Create*
- June 19, 2007** *Why Business Continuity Planning is an Essential Tool for Nonprofits and Fundraisers*
- July 10, 2007** *Foundations are People, Too: Cultivating Relationships with Foundation Representatives*
- August 9, 2007** *Avoiding Ethical Nightmares! (Ethics session)*
- September 6, 2007** *Writing Tight: Secrets to Successful Online Proposals*
- September 20, 2007** *Turning Passion into Action: Creating a Rainmaker Board*
- October 3, 2007** *Never, Ever Use Public Relations Without Measurement...New Metrics for Fundraising!*
- October 23, 2007** *Branding: The Right Message, At the Tight Time, To the Right People, In the Right Way*
- December 11, 2007** *Navigating Beyond “No”: The Nuances of Negotiation for Major and Planned Gifts*

The Audioconferences will be held at 1:00-2:30pm Eastern / 12:00-1:30pm Central
11:00am–12:30pm Mountain / 10:00-11:30am Pacific / 9:00-10:30am Alaska

FEES: \$145 (US) per member site per session; \$195 per nonmember site per session

Can't make the Audioconference? Purchase the audio/materials package available on CD. *Note: Use of the audio/materials of the program qualifies for 1.5 points toward CFRE education requirements.*

- Participant audio CD/materials package \$72.50 (US) member/\$97.50 (US) nonmember
- Nonparticipant audio CD /materials package \$145 (US) member/\$195 (US) nonmember

Shipped approximately two weeks following the program

Please print clearly (especially the email address)

Name _____ MemberID# _____ Title _____

Organization _____

My Site is sponsored by an AFP Chapter Chapter Name _____

StreetAddress _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ Email _____

Dialing-in instructions for the program as well as the URL for accessing your conference materials will be emailed to you. (You will need the Acrobat Reader, available free at www.adobe.com)

Please check here if you are unable to receive your materials via the web. We will ship a hard copy to you.

Four ways to register:

- FAX:** Complete form with credit card information and fax to 800-511-0048
 - PHONE:** Call iLinc Communications at 800-651-7916 and please have your credit card information ready
 - MAIL:** iLinc Communications, 775 West 1200 North, Suite 200, Springville, UT 84663
 - ONLINE:** Visit the individual session webpage for secure online registration form.
- The list of 2007 sessions can be found at: http://www.afpnet.org/education_and_career_development

(Payment must accompany registration and must be paid in U.S. funds)

Method of payment (check one):

- Check enclosed payable to *iLinc*
- MasterCard VISA Am. Ex. Discover

Card # _____ Exp. _____ Signature _____